

AUGUST, 2023

CITY OF TWO RIVERS

# NEWSLETTER



## REMINDER: CITY CODE REQUIRES TURF GRASS ON TERRACES

The City's Code of Ordinances requires that, on curbed streets, the area between the public sidewalk and the back of curb (the "terrace area") be maintained as lawn.

(Where there is no sidewalk, the ordinance requires that the area 4.5 feet back from the curb be treated as a terrace area.)

This area is within the public street right-of-way, and by ordinance the adjoining property owner is responsible for its maintenance.

Specifically, Section 4-1-10, Regulation of Terrace Areas, states "the part of the terrace not covered by a sidewalk shall be maintained as a lawn."

Terrace areas are not to be paved, unless the property owner is granted special permission by the City, in the case of areas "where maintaining a lawn is not feasible."

Just like other lawn areas on your property, grass growing on the terrace is not to exceed eight inches in height. Trees can be planted in terrace areas, either by the City or by a property owner, with a permit from the Parks and Recreation Department's Forester. Removal of trees from the terrace also requires permission from the City Forester.

Mowed lawn is required in the terrace area for good reasons, including controlling runoff into the streets, maintaining visibility for drivers and pedestrians, and accommodating on-street parking.

"Naturalizing" of terrace areas with milkweed, tall perennial plantings and other plant materials is likewise prohibited.

The City has recently received complaints regarding such tall vegetation in terrace areas and will be notifying property owners of such violations. We will require mowing or removal of such plants by the end of the 2023 growing season, so now would be a good time to plan for transplanting any plants you wish to save.

**TERRACE AREAS,  
BETWEEN THE  
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# Explore Two Rivers - Visitor Growth Supports Local Economy

Two Rivers continues to attract more visitors, thereby creating more opportunities for local businesses, attractions, and investors.

Explore Two Rivers, Inc., inaugurated in May, is carrying Two Rivers' tourism message to a wider audience and the secret is out.

The newly established Board of Directors of Explore Two Rivers represents a cross-section of the businesses and organizations that draw travelers to our city and its environs.

This community-driven initiative places a high priority on maintaining our unique character and celebrating Two Rivers' unique history, while developing new visitor-oriented infrastructure. As proclaimed in recent City branding efforts, we're staying "True to Two."

With promotional campaigns now in the Fox Valley, digital billboards on I-43, a weekly radio broadcast on WOMT and 98.1 The Lake, and the Explore Two Rivers website, plus social media platforms, visitor guide, maps, brochures, and presentations, we are cultivating an economic pillar that will help support Two Rivers while protecting its natural beauty and charm.

Priorities of the City's tourism promotion and marketing office are developing cooperative efforts to market the Two Rivers brand, promoting our event calendar outside of the immediate area, and encouraging investment in the local tourism sector.

Among our many projects are cultivating niche travel markets for those interested in hiking our trails or paddling our rivers and the lake. The "Shipwreck Coast" Marine Sanctuary designation enables Two Rivers to build a visitor base around maritime history enthusiasts and underwater adventure seekers. Indeed, between Two Rivers and our neighbors, an entire itinerary can be suited to the Maritime experience.

Sustainable development of our tourism industry as an essential component of the local economy, in a way that enhances community quality of life, is central to the work of Explore Two Rivers.

--Brian Dean, Tourism Director



## Explore Two Rivers, Inc. Board

Front row: Tourism Director Brian Dean, Board President Joy Krieger, Advisory members Jeff Dawson and Mike Mathis. Second row: Laura Prellwitz, John Wyrostek, Nancy Nabak and Gina Krahn. Back row: John Durbrow, Brenda Koprowski and Tonya Prosser. Not present for photo: Rick Cary




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