

April, 2023

City of Two Rivers Newsletter



TWO RIVERS
WISCONSIN

CENTRAL PARK WEST 365 PROJECT TAKING SHAPE

The foundation was poured in March for the new pavilion building to be located at the center of the new Central Park West. Soon, the walls will start rising.

This building will have an architectural design and exterior finishes intended to complement the historic J. E Hamilton Community House. It will house public restrooms, a multi-purpose room available for concession sales or private rentals, and mechanical controls for the nearby water feature.

The City continues to fund-raise for this project, which has received almost \$800,000 in community donations, in addition to \$500,000 in budgeted City funds and a \$300,000 grant from the West Foundation.

Mark your calendar for a weekend of music and park dedication events on July 15 & 16.

For more information, go to www.two-rivers.org and search for Central Park West.



TWO RIVERS ENVIRONMENTAL ADVISORY BOARD 2023 FRONT YARD VEGETABLE GARDEN - PILOT PROGRAM

A Front Yard Produce Garden Pilot Program has been approved as a pilot program for the 2023 growing season. The program is for homeowners who are interested in growing produce, but have obstacles to growing a garden in their backyard, such as lack of sunlight.

The Front Yard Produce Garden Pilot Program has criteria to participate in this initial year. Plantings must be in a raised beds, or containers with a maximum of 100 square feet in area. Up to 20 gardens will be allowed in this pilot program

To learn more, call 920-793-5539 or check out:
<https://www.two-rivers.org/publicworks/page/front-yard-vegetable-garden-pilot-program>

Cemetery Decorations



- **Please remove all winter decorations by April 15th**
- **Summer decorations can be placed after May 15**

NEW TOURISM DIRECTOR TO LEAD “EXPLORE TWO RIVERS”



Brian Dean, Tourism Director



The City recently announced the appointment of Brian Dean as Two Rivers' new Tourism Director.

Brian is a native of Two Rivers and a graduate of Washington High School and the University of Wisconsin-Madison.

His career has included highly distinguished work as a policy advisor in Washington D.C., Latin America and for the state of Florida. In Washington D.C., Dean served as Chief of Staff for a member of the US House of Representatives. He then served as the director for a government - sponsored organization promoting democracy and free markets in Latin America and the Caribbean.

While living overseas, he also perfected his Spanish language skills. He next was appointed by two former Florida Governors to serve as the director of a public-private consortium dedicated to increasing trade and investment for the state with international partners.

As the new Tourism Director, Dean will be advocating for Two Rivers as a place to explore, build memories with your family, and invest. He will be instrumental in pursuing increased market development and visibility for Two Rivers tourism, which will benefit the entire community.

Funding for this position is from local room tax revenues, directed through the City's Room Tax Commission. Tourism promotion and tourism development activities will be guided through a newly-established not-for-profit, Explore Two Rivers, Inc.

