

City Manager's Report City Council Meeting August 5, 2024

### 9. City Manager's Report **B. Status Update/Reports 1. Staffing Updates**

### **Ongoing Recruitments:**

- Police Officer Full Time Completing Interviews
- Fire Department Completing Interviews
- City Planner/Community Development Director-Applications being accepted through August 5



#### ABOUT THE COMMUNITY

Two Rivers. Wisconsin is a historic Lake Michigan shoreline city of 11,271, located 90 miles north of Milwaukee and 35 miles southeast of Green Bay.

Located in Manitowoc County (population 81,500), Two Rivers and the larger, neighboring City of Manitowoc together form an industrialized, urban center of about 45,000 people. The balance of the county is mostly rural, with significant agricultural activity.

Outdoor recreational opportunities are abundant in Two Rivers, and have helped attract new residents, new business investment, and increased tourism activity in recent years. These assets include:

- · Point Beach State Forest, with 1,800 acres of forests, ridges and swales, 6 miles of unspoiled Lake Michigan shoreline, Historic Rawley Point Lighthouse and a bike/hiking trail connection to the city.
- Woodland Dunes Nature Center, with 1,200 acres of forests, meadows and wetlands along the West Twin River.
- The VanDerBrohe Arboretum, currently under development on the City's northeast side.
- · Neshotah Park and beach, a 50 acre city-owned shoreline park that's home to the Best Beach in Wisconsin.
- The Rawley Point Trail and Mariners Trail, which together form a 12-mile bike/pedestrian trail connecting Two Rivers to the State Forest to the north and Manitowoc to the south.
- The East and West Twin Rivers, which course through the City to their confluence at the harbor at Lake Michigan, providing kayaking and canoeing opportunities as well as ready access to the big lake for sailing, powerboating and sport fishing.

Two Rivers has a traditional downtown business district, which remains a vital, thriving center for business and for community activities, thanks to both City and private reinvestment. Two Rivers is a Wisconsin Main Street Community. Redevelopment of former industrial sites along the City's downtown river corridors is an ongoing effort.





## 9. City Manager's ReportB. Status Update/Reports2. Roosevelt Street Reconstruction Project Update

- Completed water services and sanitary sewer laterals on July 29
- All properties are now on the new water main and temporary water service is currently being dismantled.
- Currently working on storm sewer main and storm service laterals. Expect to complete storm sewer work in the next two weeks.
- Grading and graveling operations are expected to start the week of August 12





### 9. City Manager's Report B. Status Update/Reports 3. In-Person Absentee Voting for August 13 Primary Election Now Until August 13, City Hall

In-Person Absentee Voting will take place during the hours below:

- July 30th to August 1st: 7:30 AM 5:00 PM
- August 2nd: 7:30 AM 11:30 AM
- August 5th to August 9th: 7:30 AM 5:00 PM





# 9. City Manager's Report B. Status Update/Reports 4. Polling Locations will be Open for the Primary Election, August 13, 2024, 7:00 AM to 8:00 PM

Interested to see a sample ballot? Visit myvote.wi.gov

The following contests are on the August 13 Partisan Primary Ballot:

- United State Senator
- Representative in Congress District 6
- Representative to the Assembly District 25
- District Attorney
- County Clerk
- County Treasurer
- Register of Deeds





### 9. City Manager's ReportB. Status Update/Reports6. Parks and Open Space Plan

Provide feedback by completing a survey at: www.surveymonkey.com /r/6LDVX8Z (open through August 12) or attend the Open House on Monday, August 12, 6:00 PM to 8:30 PM in the Koska Room at the TR Senior Center



Two Rivers Parks and Recreation Department

- Provide feedback through the online survey.
- Provide feedback on August 12th between 6:00 pm and 8:30 pm during a public open house located at the Two Rivers Senior Center Koska Room.



### 9. City Manager's Report **B. Status Update/Reports** 5. Parks and Rec Summer Activities





Left: Sundae Thursday on June 27 kicked off the Summer special events season: 3,000 attendees, 2,185 sundaes served



Above: Summer School Swim Session 1, with 65 participants





Above and left: Two Rivers night at WI Timber Rattlers game, July 13



CITY COUNCIL MEETING - AUGUST 5, 2024

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9. City Manager's Report B. Status Update/Reports

7. Announcement by Kites Over Lake Michigan--2024 Event Will be the Last KOLM—Chow Chong and Committee have been invited to the August 19 Council meeting to be recognized and thanked for their work



### 9. City Manager's Report

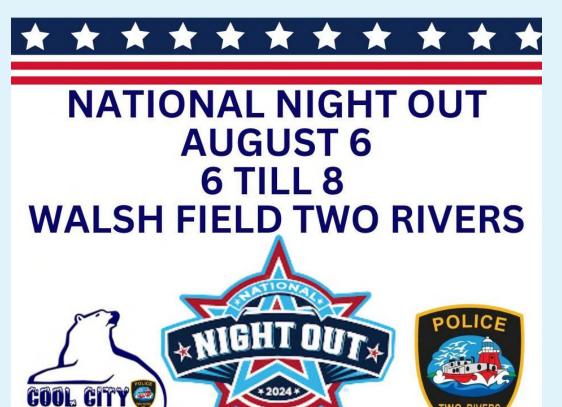
CITY COUNCIL MEETING - AUGUST 5, 2024

**Crime Prevention** 



- B. Status Update/Reports
- 8. Upcoming Events
- a. National Night Out, Tuesday, August 6, 6:00 8:00 PM, Walsh Field

Meet emergency personnel, see a Black Hawk helicopter land, watch thrilling K9 demos, and examine public safety vehicles. Plus food and games!



POLICE - COMMUNITY PARTNERSHIP:

# 9. City Manager's Report B. Status Update/Reports 8. Upcoming Events b. Senior Center 70th Anniversary, Wednesday, August 7, 3:00 - 6:00 PM, Central Park West

Celebrate 70 years engaging seniors in our community!

Food, cake, vendors, raffle, and music by Blue Suede Cadillacs.





The whole city is invited to come help the Two Rivers Senior Center celebrate 70 years of service in our community!

Entertainment by: Blue Suede Cadillacs Concessions by: H&P concessions

Stop by for good food and music, vendors, a raffle drawing, a history of the Senior Center display, and celebratory cake!





CITY COUNCIL MEETING — AUGUST 5, 2024

#### CITY COUNCIL MEETING — AUGUST 5, 2024

### 9. City Manager's Report **B. Status Update/Reports** 8. Upcoming Events c. Concerts in the Park: Clipper City Chordsmen, Thursday, August 8, 6:00 PM, **Central Park West**

A summer concert in beautiful downtown Two Rivers featuring the incomparable harmonies of the Chordsmen!

Bring a lawn chair and blanket and make it a night out. Concessions and craft/farmers market are also part of the Thursday night concert series.

In case of inclement weather, the performance moves into the J.E. Hamilton Community House

Concerts are performed on the Schmitt Brothers Stage.





### 9. City Manager's Report B. Status Update/Reports 8. Upcoming Events d. Rogers Street Day, August 9-10, Rogers Street Fishing Village

A community celebration and annual fundraiser loaded with fun for the whole family! FREE live music, fabulous food and bucket raffles, Susie Q smelt fry, brats, burgers, fries refreshments. and cheese curds, Pete Koch's famous sweet corn, Cedar Crest ice cream and more!





CITY COUNCIL MEETING - AUGUST 5, 2024

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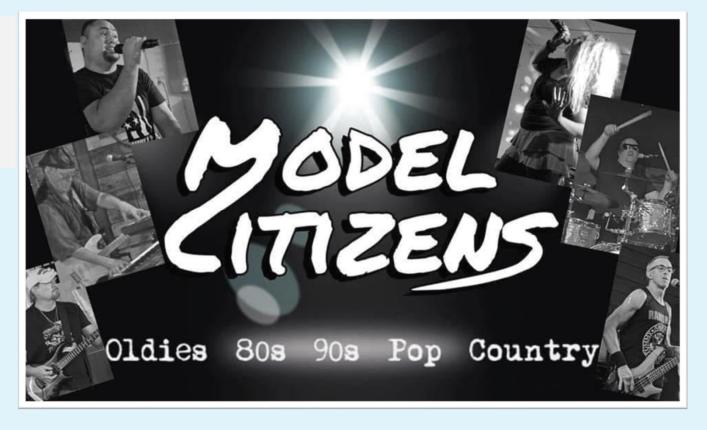
G — AUGUST 5, 2024



8. Upcoming Events

e. Bands on the Beach: Model Citizens, Sunday, August 11, 2:00 – 5:30 PM, Neshotah Beach

A high-energy, crowd-interactive performance that will have you up and dancing. The band covers pop and country from the -60s through the '90s. Feel the energy at spectacular Neshotah Beach!



9. City Manager's ReportB. Status Update/Reports9. Other—Energy Star Rebates



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# OUT WITH THE OLD IN WITH THE NEW & EFFICIENT

### Buy an Energy Star Appliance Recently?

ENERGY STAR Clothes Washer	\$40
ENERGY STAR Clothes Dryer	\$25
ENERGY STAR Refrigerator	\$25
ENERGY STAR Freezer	\$25
ENERGY STAR Dehumidifier	\$15
ENERGY STAR Dishwasher	\$25
ENERGY STAR Room Air Conditioners	\$25
ENERGY STAR Television (32" or less)	\$15
ENERGY STAR Television (greater than 32")	\$25

### You may qualify for a rebate!

Visit two-rivers.org/trwl/page/energy-star-rebates for more details and to obtain a rebate form or call 920-793-5550 with questions.

Note: Rebate must be submitted within 90 days of the product purchase date.



### 9. City Manager's Report

### **B. Status Update/Reports**

### 9. Other--WI Dept. of Revenue 2024 Equalized Values Report

WI DOR on August 1 released its 2024 Report on Changes in Equalized Values for WI municipalities, based on 2023 sales and construction activity. Notable stats for Two Rivers:

**Manitowoc County** equalized valuation up 11%, driven by 9% growth in existing residential values.

**Manitowoc City** equalized valuation up by 11%, driven by 8% growth in existing residential values.

**Two Rivers City** equalized valuation up by 14%, driven by 12% growth in existing residential values.



CITY COUNCIL MEETING - AUGUST 5, 2024

### 9. City Manager's Report

- **B. Status Update/Reports**
- 9. Other—Tourism Update Room Taxes YTD

Room tax revenues continue to increase year-over-year, with June YTD up 11 percent over the same period in 2023



Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2018	\$ 2,741.75	\$ 3,560.22	\$ 5,036.50	\$ 4,366.85	\$ 7,245.00	\$ 15,577.92	\$ 19,712.52	\$ 18,853.37	\$ 15,279.77 \$	12,198.46	\$ 6,371.00	\$ 4,952.07	\$ 115,895.
2019	\$ 2,947.91	\$ 2,604.63	\$ 6,052.63	\$ 5,568.34	\$ 8,607.82	\$ 12,336.87	\$ 20,505.69	\$ 19,244.25	\$ 13,170.07 \$	14,719.81	\$ 6,332.72	\$ 4,914.66	\$ 117,005
2020	\$ 4,765.02	\$ 5,384.00	\$ 6,690.51	\$ 1,637.77	\$ 7,534.11	\$ 11,333.18	\$ 17,396.97	\$ 36,594.28	\$ 20,866.20 \$	15,875.69	\$ 7,424.84	\$ 6,397.04	\$ 141,899
2021	\$ 9,915.56	\$ 9,132.48	\$ 13,003.38	\$ 11,933.75	\$ 20,379.78	\$ 26,523.38	\$ 34,033.35	\$ 31,281.39	\$ 42,231.85 \$	27,843.12	\$ 9,706.00	\$ 26,581.50	\$ 262,565
2022	\$ 7,885.94	\$ 5,277.50	\$ 32,957.52	\$ 15,335.28	\$ 13,161.21	\$ 40,763.32	\$ 32,990.01	\$ 29,030.51	\$ 50,458.52 \$	27,284.90	\$ 8,921.16	\$ 33,532.24	\$ 297,598
2023	\$ 8,034.70	\$ 8,041.02	\$ 38,440.40	\$ 8,257.44	\$ 14,202.39	\$ 47,590.22	\$ 31,797.51	\$ 28,509.44	\$ 66,568.74 \$	29,650.62	\$ 12,820.73	\$ 29,071.41	\$ 322,984
2024	\$ 6,952.56	\$ 4,128.21	\$ 32,737.53	\$ 18,067.70	\$ 14,614.42	\$ 61,879.33							\$ 138,379
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\$40,000.0 \$30,000.0 \$20,000.0		<b>III</b> ț	eb J	Mar	Year 2018 2019 2020 2021	Jan-Jun YTD \$ 38,528.24 \$ 38,118.20 \$ 37,344.59 \$ 90,888.33		Year-to-date I Hotel/Motel Vacation Rent On-line Marke	Revenue by Source sals \$ etplace \$	e 70,851.18 9,175.18 58,353.39	51.2% 6.6% 42.2%		Dec

CITY COUNCIL MEETING - AUGUST 5, 2024

City of Two Rivers Room Tax Revenues by Report Month

### 9. City Manager's ReportB. Status Update/Reports9. Other—Ballot Drop Box Outside City Hall

The City Clerk has determined that absentee ballots may be dropped off at a drop box located at the counter at the Customer Service Office on the first floor of City Hall, and at the secure drop box located at curbside in front of City Hall.

That curbside drop box was installed in December 2020, and could be used for absentee ballot dropoff up until the July 2022 WI Supreme Court ruling that such boxes could only be placed in local election clerks' offices. That ruling was overturned by the WI Supreme Court on July 5, 2024; additional ballot drop boxes are again legal in WI.

While the court's ruling allows placement of drop boxes at any locations designated by the local municipal clerk, the only drop box outside of the City Clerk's office planned for use in TR in 2024 is the secure box on East Park Street, shown at right.



CITY COUNCIL MEETING - AUGUST 5, 2024



A guidance memo issued by the WI Elections Commission on July 11, 2024 clearly states that the municipal clerk has the discretion to establish drop box locations. It should be noted that clerks in other area cities, including Manitowoc and Sheboygan, have designated outdoor drop boxes at their city halls





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