



City Manager's Report City Council Meeting June 17, 2024

- Photo by : Washington House Museum and Visitor's Center taken on June 9





9. City Manager's Report

B. Status Update/Reports

1. Staffing Updates

Ongoing Recruitments:

- Firefighter/Paramedic Full-Time –Scheduled Interviews
- Paid-On Premise Paramedic-Scheduling Interviews
- Police Officer Full Time-Application Deadline 6/14/2024
- City Planner/Community Development Director-Upcoming Recruitment
- Library Clerk-Part-Time

9. City Manager's Report B. Status Update/Reports

2. Roosevelt Avenue Construction Update

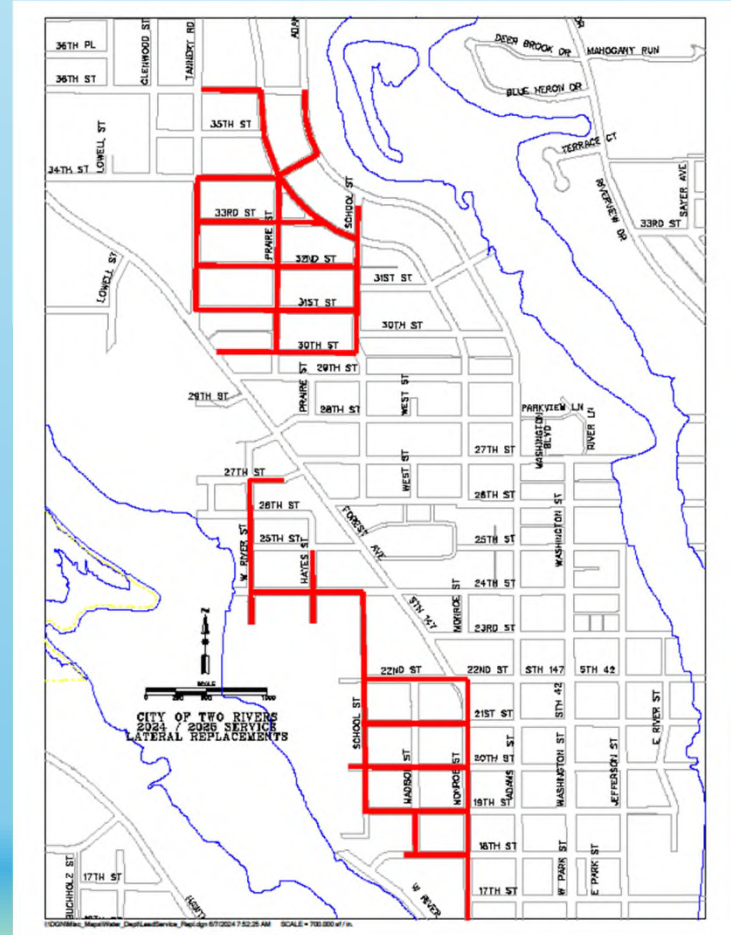
- Completed pavement removal between Lowell Street and 9th Street
- Completed sanitary laterals and water services between 10th Street and 12th Street
- Resuming sanitary sewer construction between Lowell Street and 10th Street
- Resuming storm sewer construction between 10th Street and 12th Street



9. City Manager's Report B. Status Update/Reports

3. 2024 Scattered Lead Service Lateral Replacements Project Update

Notification letters were sent out Friday, June 7, 2024, notifying affected residents. Contractor Mammoth Construction is expected to begin work mid-Summer 2024 and complete the contract in Summer 2025. Residents will be contacted to set up appointments to check existing service materials and determine estimated costs for replacement, if needed. Approximately 300 services are to be replaced under this contract.



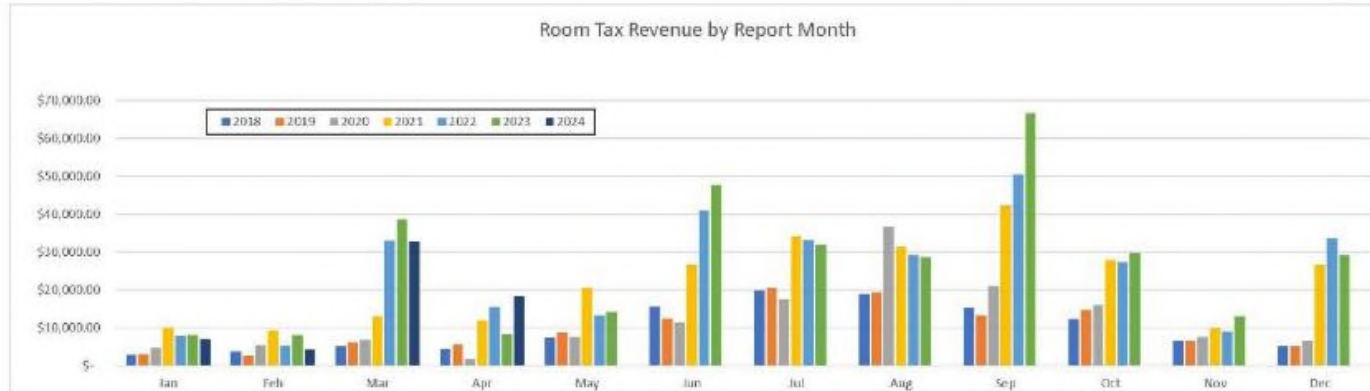


9. City Manager’s Report
B. Status Update/Reports

4. Room Tax Update—Revenue Through April on-Pace with 2022, 2023

City of Two Rivers
 Room Tax Revenues by Report Month

| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
|------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|
| 2018 | \$ 2,741.75 | \$ 3,560.22 | \$ 5,036.50 | \$ 4,366.85 | \$ 7,245.00 | \$ 15,577.92 | \$ 19,712.52 | \$ 18,853.37 | \$ 15,279.77 | \$ 12,198.46 | \$ 6,371.00 | \$ 4,952.07 | \$ 115,895.43 |
| 2019 | \$ 2,947.91 | \$ 2,604.63 | \$ 6,052.63 | \$ 5,568.34 | \$ 8,607.82 | \$ 12,336.87 | \$ 20,505.69 | \$ 19,244.25 | \$ 13,170.07 | \$ 14,719.81 | \$ 6,332.72 | \$ 4,914.66 | \$ 117,005.40 |
| 2020 | \$ 4,765.02 | \$ 5,384.00 | \$ 6,690.51 | \$ 1,637.77 | \$ 7,534.11 | \$ 11,333.18 | \$ 17,396.97 | \$ 36,594.28 | \$ 20,866.20 | \$ 15,875.69 | \$ 7,424.84 | \$ 6,397.04 | \$ 141,899.61 |
| 2021 | \$ 9,915.56 | \$ 9,132.48 | \$ 13,003.38 | \$ 11,933.75 | \$ 20,379.78 | \$ 26,523.38 | \$ 34,033.35 | \$ 31,281.39 | \$ 42,231.85 | \$ 27,843.12 | \$ 9,706.00 | \$ 26,581.50 | \$ 262,565.54 |
| 2022 | \$ 7,885.84 | \$ 5,277.50 | \$ 32,957.52 | \$ 15,335.28 | \$ 13,161.21 | \$ 40,763.32 | \$ 32,990.01 | \$ 29,030.51 | \$ 50,458.52 | \$ 27,284.90 | \$ 8,921.16 | \$ 33,532.24 | \$ 297,598.11 |
| 2023 | \$ 8,034.70 | \$ 8,041.02 | \$ 38,440.40 | \$ 8,257.44 | \$ 14,202.39 | \$ 47,590.22 | \$ 31,797.51 | \$ 28,509.44 | \$ 66,568.74 | \$ 29,650.62 | \$ 12,820.73 | \$ 29,071.41 | \$ 322,984.62 |
| 2024 | \$ 6,952.56 | \$ 4,128.21 | \$ 32,737.53 | \$ 18,067.70 | | | | | | | | | \$ 61,886.00 |



| Year | Jan-Apr YTD |
|------|--------------|
| 2018 | \$ 15,705.32 |
| 2019 | \$ 17,173.51 |
| 2020 | \$ 18,477.30 |
| 2021 | \$ 43,985.17 |
| 2022 | \$ 61,456.24 |
| 2023 | \$ 62,773.56 |
| 2024 | \$ 61,886.00 |

| Year-to-date Revenue by Source | | |
|--------------------------------|---------------------|---------------|
| Hotel/Motel | \$ 32,651.98 | 52.8% |
| Vacation Rentals | \$ 5,634.64 | 9.1% |
| On-line Marketplace | \$ 23,599.38 | 38.1% |
| TOTAL | \$ 61,886.00 | 100.0% |

9. City Manager's Report

B. Status Update/Reports

4. Room Tax Update

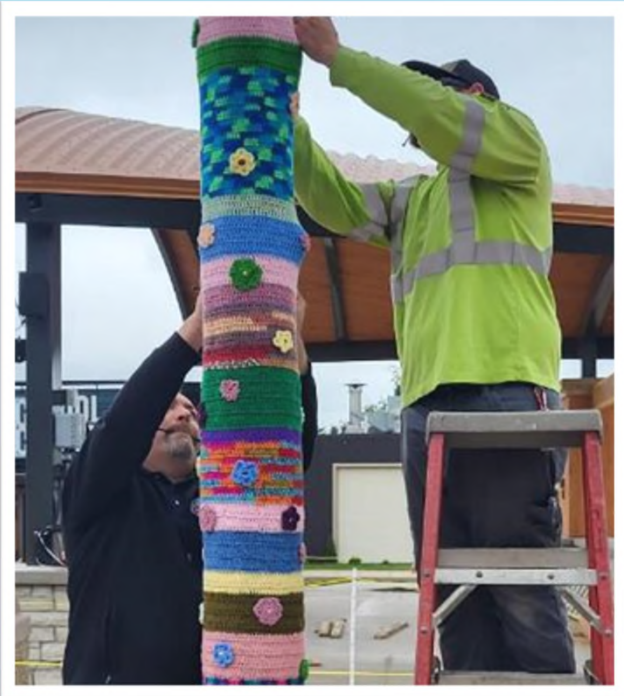
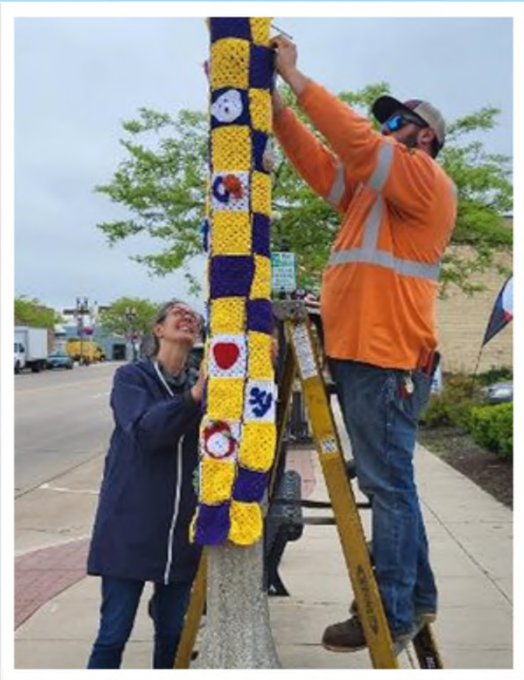
The Wisconsin Department of Tourism recently released 2023 economic impact data, showing that Wisconsin and Manitowoc County tourism experienced a record-breaking 2023. Tourism's economic impact topped \$25 billion statewide (up 5.4% from 2022), and \$226 million in Manitowoc County (up 4.2% from 2022).

Explore Two Rivers is dedicated to the promotion of tourism and playing a significant role in growing our local economy. Visit exploretworivers.com to learn more about what we do and the community of Two Rivers.



9. City Manager’s Report
B. Status Update/Reports
5. Downtown Yarn Bombing

Installing Wednesday, June 26, With Even More Participants Than 2023



9. City Manager's Report
B. Status Update/Reports
6. Summer Reading Program at Lester Public Library

Reading challenges for all ages, new Dramatic Play Center, programs, weekly Story Time and art to-go packs, and more fun!

www.lesterlibrary.org/summer



9. City Manager’s Report
B. Status Update/Reports

7. New Play Equipment and Site Furnishings at Washington Park



The new play equipment at Washington Park is open and ready for you to come and play!



9. City Manager's Report B. Status Update/Reports 8. New SwimSmart System at Neshotah Beach

CITY COUNCIL MEETING — JUNE 17, 2024



New SwimSmart Beach Alert System has been installed at Neshotah Beach.

Three alert displays provide real-time information, direct from the National Weather Service: one at the intersection of Pierce St. and Zlatnik Dr., one along Neshotah Beach, and another at the beach next to the North Pier and Coast Guard Station.

\$30,000 funding for the system was provided by the City's Room Tax Commission, which recognizes Neshotah Beach as one of Two Rivers' primary visitor attractions.



2 of the 3 alert displays were NOT operating on Sunday, June 16. System vendor is in process of troubleshooting



9. City Manager's Report
B. Status Update/Reports

9. Sandy Bay Highlands Subdivision Phase 3 Update

- Project has seen roadblocks, obstacles and delays BUT it has now gained traction and is moving forward
- McMahon is finalizing stormwater aspect of the project and will submit for WDNR permitting by June 14
- Engineering is wrapping up the utility and roadway design and preparing bid /contract documents
- Submitting utility plans for WDNR approval by June 21, 2024
- Plan to advertise for bids June 26 & July 3, with Bid Opening being July 10
- Anticipate award of Contract at July 15 City Council Meeting
- Best Case Scenario: Construction starting around September 1, but the home at the corner of Lake Breeze Way and Orchard Lane is in the Manitowoc County Parade of Homes which is September 12-14 and Engineering feels that it would be best to hold off construction until after this event. Therefore, looking at the start of construction to occur September 16, 2024
- Goal is to have a graveled surface by Thanksgiving.

9. City Manager's Report
B. Status Update/Reports

CITY COUNCIL MEETING — JUNE 17, 2024



10. June 11th E-Waste Recycling Event Results



June 11th E-Waste Recycling Event Results



| Item Description | Qty |
|---------------------------------------|---------|
| TV Over 30" | 65 |
| Monitors & TV under 30" | 128 |
| UV Lamp | 36 |
| HID, Metal Halide, Mercury Vapor, HPS | 76 |
| 4' or less; Circular, U-Tubes | 2183 |
| 5' or larger | 340 |
| CFL | 273 |
| LED | 217 |
| Incandescent | 448 |
| Spot, Flood, quartz, halogen | 86 |
| Alkaline Batteries | 605 lbs |
| Room A/C | 12 |
| Dorm Refrigerators | 17 |
| Dehumidifiers | 78 |



9. City Manager's Report
A. Status Update/Reports

II. Upcoming Events

a. Concert in the Park: TR Community Band Plays Rock 'n Roll, Thursday, June 20, 6:30 PM, Central Park West Schmitt Stage

The Two Rivers Community Band performs in beautiful downtown Two Rivers on the Schmitt Brothers Stage! Free to enjoy. Make it a night out and bring a lawn chair and blanket.

Concessions and the craft and farmers market add to the festive Thursday night atmosphere.



9. City Manager's Report

A. Status Update/Reports

11. Upcoming Events

b. Friday Night Live: Acme Pickers, Friday, June 21, 7:00 PM, Central Park West Schmitt Stage

Downtown Friday Night Live!

Enjoy evening concerts in Central Park West all summer long as entertainers perform on the Schmitt Brothers Stage!

Bring lawn chairs, blankets and snacks. Beverages available for purchase.

Thank you to sponsors Nicolet Bank, Cobblestone-Two Rivers, Two Rivers Business Association and Two Rivers Main Street.



9. City Manager's Report
A. Status Update/Reports

11. Upcoming Events

c. Coffee with a Cop, Monday, June 24, 8:30 AM, The High Lift

COFFEE WITH A COP
JOIN YOUR NEIGHBORS AND
TWO RIVERS POLICE DEPARTMENT OFFICERS
FOR COFFEE AND CONVERSATION



MEET WITH US ON MONDAYS 8:30 - 9:30 AM

| | |
|---------|-----------------------|
| JUNE 10 | RED BANK COFFEEHOUSE |
| JUNE 17 | COOL CITY BREWERY |
| JUNE 24 | HIGH LIFT COFFEE SHOP |



CIT

9. City Manager's Report

A. Status Update/Reports

11. Upcoming Events

d. Bike Rodeo, Tuesday, June 25, 6:00 PM, Washington Park

A free family fun night! Kids 12 and younger: bring your bikes and helmets for a safety check and learn bicycling rules. Bike an obstacle course. Games, prizes and music, too.

Free hot dogs and water for the first 200 kids. Those older than 12 can purchase hot dogs for \$1.

Organizers: Two Rivers Optimist Club, Two Rivers Parks and Recreation Department, Two Rivers Police Department.



9. City Manager's Report
A. Status Update/Reports

11. Upcoming Events

**e. Sundae Thursday, Thursday, June 27, 5:30 PM,
Central Park West**

- **Children's Entertainment**
- **25-Cent Sundaes**
- **Ice Cream Eating Contest**
- **Two Rivers Community Band Concert**
- **THANK YOU Sponsors VT Industries and the Rotary Club of Two Rivers**

Sundae THURSDAY 2024

TOKEN 25¢

SPONSOR VT INDUSTRIES

SPONSOR Rotary Club of Two Rivers

JUNE 27, 2024

5:30PM - 8PM

5:30PM ENTERTAINMENT, CHILDRENS' GAMES & INFLATABLES

6:00PM ICE CREAM EATING CONTEST

PRE-REGISTER- 920.793.5592

6:45PM TWO RIVERS COMMUNITY BAND

In case of inclement weather, the event will move inside to the JE Community House 1710 W. Park St., Two Rivers, WI

www.exploretworivers.com



CITY COUNCIL MEETING — JUNE 17, 2024

9. City Manager's Report
B. Status Update/Reports
11. Upcoming Events

Main Street Cool City Classic Car Show and Cruise, June 28-29, Downtown Two Rivers

The 24th annual event!

Friday: Line up for the cruise at UW-Green Bay, Manitowoc Campus, starting at 4 p.m. Depart at 6 for downtown Two Rivers. Cruise hangtags are \$5.

In Central Park West, food trucks and a beverage stand are open 4-9 p.m. Conscious Pilot performs on stage.

Saturday: Register for the car show from 7:30-10 a.m. Registration is \$10 per entry. Pre-entry not available. Entrance for cars in the car show is the intersection of Adams and 18th St. (from the south, take Memorial Drive to Madison St. to 16th St. to Adams; from the north, take 22nd St. to Adams St.).

Show opens to the public at 10 a.m. and closes at 4 p.m. Food trucks and beverage stand open all day. Make sure to check out the Senior Center's pancake breakfast, held annually in conjunction with the show!



9. City Manager's Report
B. Status Update/Reports

11. Upcoming Events

g. Beach Bash, June 28-29, Neshotah Park

Live bands, carnival rides, tournaments, a run/walk, an awesome magic show, great food, an Olaf meet & greet, and more fun—all at beautiful Neshotah Beach. Music and carnival kick off at 5 p.m. Friday, and the fun continues 10 a.m.-11:30 p.m. Saturday (don't miss the fireworks show at dusk!). Proceeds benefit local youth sports. The run/walk is 9 a.m. Saturday.



Friday Bands (June 28)

- Carbon Road 5-730 PM
- Decades of Rock 8-930 PM
- Bon Jovi Tribute 930-1130 PM

Saturday Bands (June 29)

- Elvis show 1130 AM-1230 PM
- Paper City Trio 1230-330 PM
- Miranda Lambert & Jason Aldean tributes 415-715 PM
- Road Trip 8-1130 By Vinton Construction



9. City Manager's Report
A. Status Update/Reports

11. Other

Washington House Needs Volunteers

“Volunteering is at the core of being a human. No one has made it through life without the help of someone else.” — (Heather French Henry).

Consider giving back to our community by volunteering at The Washington House Museum & Visitor Center. Become a friendly greeter, informed docent, handyman specialist, gardener or landscaper, graphic artist, public relations specialist, or... (what talent are you willing to share?). Please stop by 1622 Jefferson Street or call 920.793.2490 and begin your journey to making a difference.



CITY COUNCIL MEETING — JUNE 17, 2024



| | | |
|----------------------------------|-----------|-------------|
| H O U R S | Monday | 12 noon - 8 |
| | Tuesday | closed |
| | Wednesday | closed |
| | Thursday | 12 noon - 8 |
| | Friday | 12 noon - 8 |
| | Saturday | 12 noon - 8 |
| | Sunday | 12 noon - 8 |

For more visitor information, call
Two Rivers Main Street 920.794.1482

City Manager's Report City Council Meeting June 17, 2024

- Mariners Trail Garden
Along Lake Michigan

