

# City Manager's Report City Council Meeting February 7, 2022



**TWO  
RIVERS**  
WISCONSIN



- 9 City Manager's Report
- B. Status/Update Reports
- 1. Central Park West 365 Project

Fundraising information is going out in February utility bills and is available on the City's website, [www.two-rivers.org](http://www.two-rivers.org)



**TWO RIVERS WISCONSIN** **TRANSFORMING THE HEART OF TWO RIVERS**

**Central Park West 365** *Downtown...Year-Round*

For More Information or to Donate, Go to [www.two-rivers.org](http://www.two-rivers.org)



# 9. City Manager's Report

## B. Status/Update Reports

### 2. Tourism Promotion and Development

The City's Room Tax Commission has authorized contracting with Amy James of Neenah as tourism consultant, to assist in setting up a local not-for-profit tourism organization and setting the strategic direction for future tourism promotion and development in Two Rivers.

Ms. James' professional experience includes work as the first Tourism Director for the Waupaca County Chamber and as Executive Director of Future Neenah.



 EXPLORE TWO RIVERS

**City Council Meeting – February 7, 2022**

# 9. City Manager's Report

## B. Status/Update Reports

### 3. 20<sup>th</sup> Street Stormwater Pond

Work has commenced on the 20th Street (aka Eggers) Pond located on the East Twin River between 20th and 19th Streets.

Contractor Superior Sewer and Water is currently excavating down to the surface of previously documented contaminated soils, which will be excavated and transported to a disposal site on Mirro Drive. It will be placed there in a manner prescribed in a WDNR permit for managing these soils.

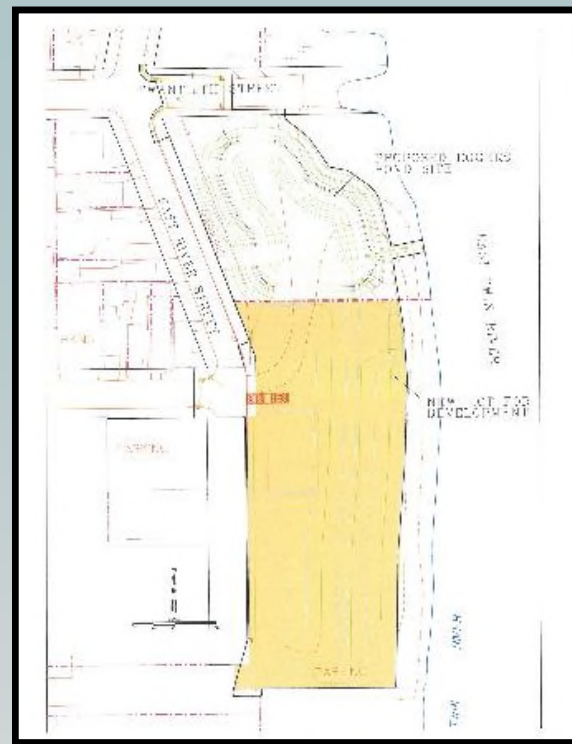


**City Council Meeting – February 7, 2022**

# 9. City Manager's Report B. Status/Update Reports 3. 20<sup>th</sup> Street Stormwater Pond

Excess soils are being removed from the site in order to maximize the area available for private redevelopment on the balance of the 3.5 acre site.

The Pond will treat a drainage area of almost 40 acres located between 17th and 22nd Streets on the north and south and from the East Twin River as far west as Adams Street. This will eliminate the need for construction of on-site stormwater management facilities as properties in that area are re-developed.



**Above: Map showing 3.5 acres former Eggers site as divided into pond site and development site**



**Above: Map showing approx. 40 acre drainage area for this storm water pond**



## 9. City Manager's Report

### B. Status/Update Reports

#### 4. New (Used) Fire Department Ambulance in Service



This ambulance is a 2011 F-450 with an all-aluminum Braun box, recently retired from the Fitch-Rona EMS District in Dane County. It replaces TRFD's oldest ambulance, a 2009 E-series with 230,000 miles.

The purchase of a brand-new replacement ambulance had been budgeted for 2021, but with delays and price increases due to COVID and the chip shortage, purchasing this used unit became an attractive option. The all-aluminum box will be able to be refurbished, painted, and remounted in 2 years on a new Ford F-450 chassis.

Thanks to Chief Denzien, Asst. Chief Murack, and FF/Paramedic Gunderson for your hard and thoughtful work on this project.

9. City Manager's Report  
B. Status/Update Reports  
5. Staffing Updates:

**Open Positions:**

- Police Officer – Open until filled—4 current vacancies
- Water Utility Director – Open until filled (retirement June 2022)
- Promotions: Sergeant Nick Spurney to Patrol Lieutenant
- Recent Openings:
  - Water Operator
  - Senior Center Supervisor



Patrol Lieutenant  
Nick Spurney

## 9. City Manager's Report

### B. Status/Update Reports

6. Job Well Done: Resident Feedback on Outstanding Customer Service by Tom Clark, Water Department and Chris Vanderveren, Cemetery

Two Rivers Resident Susan Landers, on 2 instances of outstanding customer service:

1. Water Distribution Foreman **Tom Clark**, for assistance with a leaky basement toilet: "Tom spent a lot of time and did a great job in figuring things out over the phone and even texted me the next day to see how things were going."

2. Cemetery Maintenance Worker **Chris Vanderveren**, for his response to a voicemail message about a cemetery wreath blown over by a winter storm: "When I returned from running an errand, there was a kind message on my answering machine from a man at the Cemetery Office who let me know they would secure the wreath for me. Later that day, I was happy to see the wreath was back in place, and it has remained so since then."



City Council Meeting – February 7, 2022

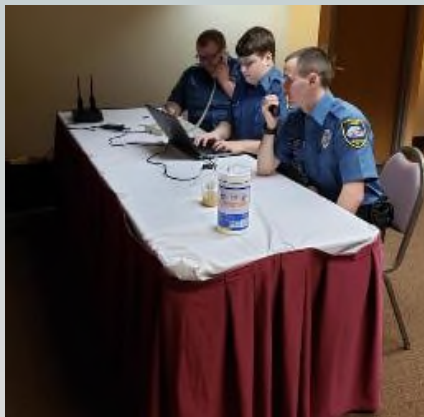


## 9. City Manager's Report B. Status/Update Reports

### 7. Police Cadets in State Competition

TRPD's Police Cadets (formerly Police Explorers) - Rosslee Reed, Caesyn Ahl, and Jordan Freund - along with their department mentors Officer Propson and Lieutenant Raatz, had the opportunity to participate in the 2022 Wisconsin Law Enforcement Education Advocates Association State Conference (WLEEAA) in the WI Dells.

The Cadets took 4th Place in the Dispatch Operations event.



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- 8. Winter Parking Ban Status

...As our winter drought continues, enforcement of the Winter Parking Ban remains "ON HOLD"



**City Council Meeting – February 7, 2022**

# 9. City Manager's Report B. Status/Update Reports 9. Full Summer of Events Planned for 2022



City Council Meeting –  
February 7, 2022



## Summer Events May-June 2022

- May 5-7: Heart-A-Rama
- May 13: Spring Wine Walk
- May 20-22: WI Heat-Bash at the Beach
- May 30: Memorial Day Parade
- May 31: Concerts in the Park- Jazz in the Park
- June 1: Domazlice Celebration-Central Park
- June 2: Concerts in the Park-Dr Bombay & Deb Rohr
- June 9: Concerts in the Park- Jerry Voelker & the Jolly Gents
- June 12: HFM Marathon
- June 16: Concerts in the Park-Tony Rocker
- June 17: Outdoor Movie TBD Central Park
- June 23: Sundae Thursday TR Community Band
- June 24-25 Cool City Car Cruise and Show; Polar Bear Alumni / All-Star Game-Walsh Field
- June 28 Bike Rodeo- Washington Park
- June 30: Concerts in the Park- Sugar Bush Boys



## Summer Events July/August 2022

- July 2: BOTB- Eight Second Ride 5-9 PM
- July 4: 4th of July Celebration-Walsh Field
- July 7: Concerts in the Park -TR Community Band -Night at the Movies
- July 8-10: SCL Men's Softball Tournament
- July 9: Brian Lee Day- Central Park
- July 10: BOTB Conscious Pilot- 2-5 PM; TR Community Band - Polkas in The Park -Central Park
- July 12: Chalk it Up-Koenig School
- July 14: Concerts in the Park- Manitowoc Marine Band
- July 15-17: Kiwanis Fish Derby; Neshotah Beach Volleyball Open;
- July 17: Concert in the Park- Lakeshore Wind Ensemble 6-7:30PM
- July 26: Family Night- Washington Park
- July 27: The Great Bike Give Away
- July 28: Concerts in the Park- The Del Rays
- July 29-July 31: Relay for Life( 7/31 only); WI Heat- Crazy from the Heat Youth Softball Tournament
- August 2: National Night Out
- August 4-7: War on the Shore Youth Softball Tournament; Catamaran Event (8/4-8/7);
- August 4: TR Community Band- Highlights Concert; Maxwell St Days, Community Care Days
- August 6: BOTB -Nettle Hill 5-9PM
- August 11: Concerts in the Park- Eddie Larsen Classic Memories 6-8PM
- August 12-13: Roger St Days
- August 13: Gone Fishing; Lakeshore Knights Car Show
- August 14: BOTB- The Listening Party 2-6PM
- August 18: Concerts in the Park- Clipper City Chordsmen
- August 19: Outdoor Movie- Neshotah Beach
- August 21: BOTB-Breakwater Rocks 2-6PM
- August 25: Concerts in the Park- Out of the Blue 6-8PM

9. City Manager's Report  
B. Status/Update Reports  
10. All Energy Management Project  
at Woodland Industrial Park

Construction well  
underway on this  
\$1.3 million project,  
assisted with a  
grant from TID 14  
and a City loan



**City Council Meeting – February 7, 2022**

## 9. City Manager's Report B. Status/Update Reports 11. Concerns About Wind-Blown Sand Along South Lakeshore and Memorial Dr.

Near-record high water levels just 2 years ago killed off stabilizing vegetation and washed away protective sand ridges between the highway and the lake.

With water levels now rapidly receding, large areas of sand beach have been exposed, and sand is blowing/drifted onto Memorial Drive, Mariners Trail and adjoining landscaped areas.



The problem is particularly bad from the Roosevelt Ave. intersection to the Lighthouse Inn. City staff has reached out to WisDOT for near-term measures (snowfence) and is exploring grant funding options for longer-term fixes, such as large-scale dune grass plantings.



**City Council Meeting – February 7, 2022**



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*#TrueToTwo*





TWO RIVERS  
WISCONSIN

# Transforming... Unimart (Vision)

2023 Washington Street





# Transforming... UNI-MART

2023 Washington Street

## Wine Not , LLC Proposal offer:

- ***\$10,000 down***
- ***Non-refundable***
- ***Investment estimate \$240,000-\$320,000***

## Goals :

- Turn a blighted, eye sore vacant property, into an attractive vibrant retail set of shoppes.
- Leverage the natural beauty of our area by creating a vibrant destination for people to visit and explore.
- Providing unique services and offerings, while enhancing our city.
- Driving additional sales revenues plus more taxable income for the community.
- Through rentals & retail sales.







## Wine Not , LLC – Developer

Formed 2019

- Curt & Jean Andrews, Barry & Gina Krahn members
  - 3721 Adams Street, Two Rivers, Wisconsin
- General Contractor – Fresh Coast Construction, LLC
- Cool City Brewing, LLC. principal owners
- Main contact :
  - [Curt@sc3keys.com](mailto:Curt@sc3keys.com) 214-215-4642

# Transforming...

***One Building at a time!***

2023 Washington Street

### Wine Not ,LLC Members (about us) :

#### ***Gina Krahn:***

- Resident of Two Rivers, with over 20 years in Business , Event planning, Marketing and design innovation development. Award winning business planner and entrepreneur. Serves on the Casa Board & Main Street Board President , founding member of 100 woman who care in Manitowoc County, Two Rivers Branding Committee. Co- owner of the award-winning Sepia Chapel in Two Rivers and Green Bay and soon to open Cool City Brewing Company.

#### ***Barry Krahn:***

- Resident of Two Rivers, with over 15 years in residential and commercial construction, and holds a Finance degree. Earlier this year acquired his General Contactor license and formed Fresh Coast Construction, LLC. He's a TRBA & MAVCB Board member, Co- owner of the award-winning Sepia Chapel in Two Rivers and Green Bay and soon to open Cool City Brewing Company.

#### ***Jean Andrews:***

- Resident Of Two Rivers, over 30 years in multi unit retail operations business experience. Franchisee owner and operator supporting the accounting, HR and supply chain aspects of business. Rotary member, Chief elections inspector, and co-owner of the soon to open Cool City Brewing Company.

#### ***Curt Andrews:***

- Resident of Two Rivers, over 40 years in executive marketing positions in numerous fortune 500 organizations. Multi unit retail operations and small business owner. Serves on Main Street , Hamilton Woodtype Museum & Feed the Hunger Boards, TRBA member and currently serves on Two Rivers Room Tax committee and Branding Committee. Former Two Rivers City Council President. Co-Owner of the soon to open Cool City Brewing Company.



TWO RIVERS  
WISCONSIN



# Explore Two Rivers Rentals

*Waterways and Trails*

#truetotwo

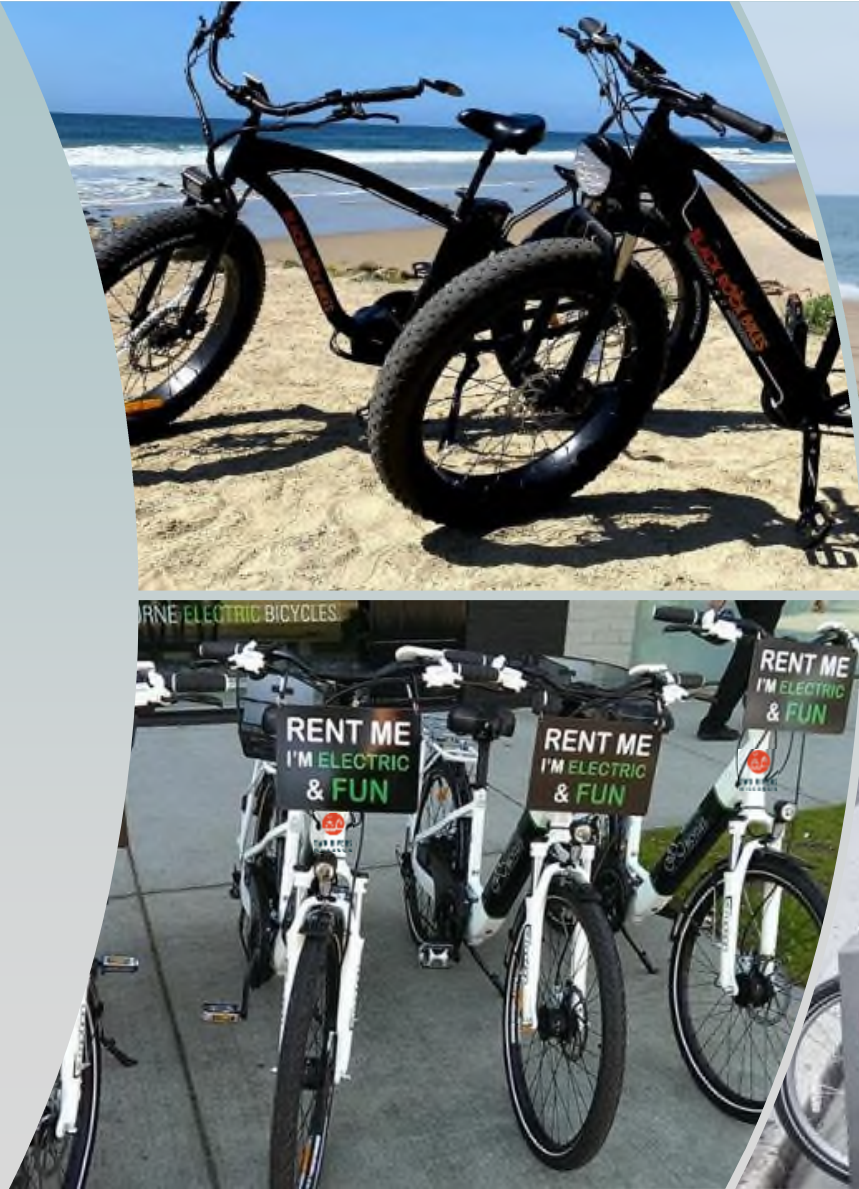


2/15/2022



# Rentals E-Bikes

2/15/2022





# Gifts & More

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### **Buckets Gelato Bar: Business.**

Located inside the Gift Shop

- Seasonal outdoor patio/ offer inside all year round
- Served in an optional TR souvenir bucket
- Gelato flights offered.
- Seasonal flavor offerings.
- Partner with wholesale provider.
- % off with any rental's same day
- Cross Promote with Sepia / CCB / Hotels and ABNB's
- Minimal Investment – equipment – freezer – sink.



***Staffing: 2-3 PT \$12 an hour (4-5 during Summer Season)***

### **WHY? Ice Cream vs. Gelato**

- Gelato can be, and often is, made without egg, has more milk and less cream
- Gelato can also be made using water instead of milk, also known as “sorbetto”
- Gelato has 4-9% fat
- Gelato has less air churned into it, making it taste more creamy than ice cream
- Gelato is served at a warmer temperature, so the flavor is intense and not too cold on the tongue
- Traditionally, Italian gelato is served with a spade, not a scoop, and is made with fresh, top quality ingredients to give the gelato the best flavor possible!

